

THE ART OF SPRING PARIS TO N.Y.C

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HOSTED AT REPOPROOM



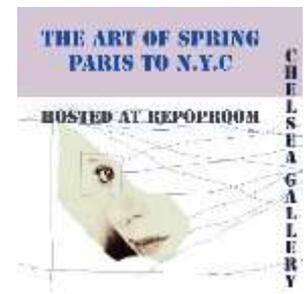
PRESS RELEASE OF THE SELECTED ARTISTS

On May 2, 3 and 4th 2014

REPOPROOM
2nd floor
527 West 29th Street
New York, NY 10001

Laétitia MESSEGUE
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DISPLAY NEW YORK CITY CHELSEA CONTEMPORARY ART & FASHION

LAETITIA MESSEGUE: EVENT CREATOR

I began as PR in France and I created my own company Lmdarjeeling press TV office in Paris when I was 28 years old. I mixed marketing strategy of fashion and high jewelry brands between PR press TV and celebrities.

I met PR partners in London and Los Angeles to expand business internationally, Europe, Japan, United States. I make the link between european brands or international group of luxury brands and international celebrities.

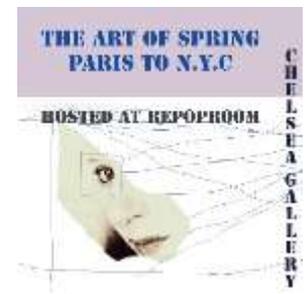
In the same time, I m a contributor art writer in Zebule Magazine, painter, photographer movie maker and artistic director for french fashion brands.

My aim is to use my expertise in international network and creates contact in NYC between french artists and american art people.

"I create the event THE SPRING OF ART - PARIS TO NYC!"



Laetitia Mességué



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AN UNPRECEDENTED COLLABORATION BETWEEN PARIS AND NEW YORK

PRESS RELEASE on April, 1st 2014

DISPLAY WITH FRENCH ARTISTS

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JEAN-MARIE MARION: PHOTOGRAPHER

After studying Fine Arts, Jean-Marie Marion diverges to dance working with Carolyn Carlson and Maurice Béjart. Snapped up by fashion, he becomes one of the top models of the 80s. He was the egeria of Biotherm. He appeared in 194 commercials by directors such as Ridley Scott, Luc Besson, Claude Miller, Raymond Depardon, Joe Pytha... He got behind the camera and he performed a lot of personality reports for the press.

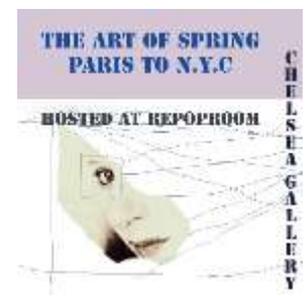
He's the author of three books: "One for Patagonia", "Portrait of Women" and "20 years of photos Florent Pagny".

"Jean-Marie Marion was a dancer and he will always be one, because today he plays and dances with light and skies, with lightweight and fluid through his photos as he was with his body and I remember, when I've photographed him the difficulty to impose him a framework."- Jeanloup Sieff



Jean-Marie MARION

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DENIS BRASIL: PAINTER

Denis Brasil is the descendant of a long line of artists. It has been firmly anchored in the art and steeped in poetry, symbolism, sacred art and mathematics for generations ... "Fantasizing mathematics" is the source of pictorial writing of this unusual artist. A mixture of heavenly dream and epic transcends and illuminates his creations; a geometric inspiration applies to an optical vibration of color. Inspiration meets women, nature and love... The tools are the brush, the technical pen, ink, paper, canvas, oil and pigment.

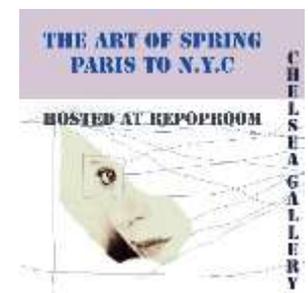
The painting is not explained, everything is already said on the surface of the canvas; we just have to let our eyes do the work and transmit sensations arising on the surface of his works. "You have to seize the pictorial expression of the vibrant spark that changes with the light, at every moment by giving the entire canvas optical vibration."

"I spent my childhood in Rome in the Villa Medici amongst painters, architects and sculptors. I went from one workshop to another, I drew, I painted. This specific atmosphere allowed me to feel sensations and gave me memories that haven't left me since my adolescence. I decided to express these feelings on canvas and on paper." – Denis Brasil



Denis BRASIL





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MR JAMIN: PAINTER

Benjamin Borvon took the artist nickname Mr Jamin, he was born in Brest in 1982. He is a pure self-taught man who has been drawing since his childhood.

He recently got into the process of painting with strength and determination, and he considers his relationship with the canvas as a fight. Actually, he believes that the canvas gives him back every "hit" painting that he has registered. This is the paradox of his talent that creates colorful paintings imbued with humor and poetry.

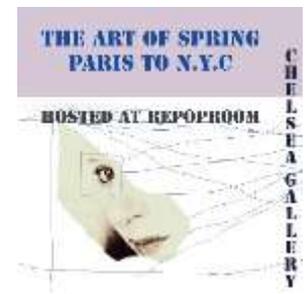
He creates remarkable compositions that allow him to evolve and provide a work of great quality.

Mr. Jamin doesn't just paint, he fights. Every brushstroke matters in order to win his battle. Once the painting is over, poetry arises and strikes with tenderness, humor, delicate lightness and agility. Passionate, Jamin nearly paints night and day. He only stops when he is absolutely exhausted. Determined to keep making progress and find his own pictorial voice, Jamin explores and searches nonstop. This is one of his most obvious strength and probably the reason why so many people trust him to embody the success story he has now been writing with his brushes for two years.



Mr Jamin

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PHILIPPE BEROCA: ILLUSTRATOR

Born in 1966 in Montmorency, at an early age, he was already talented for drawing and scribbling women from Toulouse-Lautrec and Degas on his school notebooks!

After studying law, he devoted himself entirely to his passion and spent three years training with the sculptor Georges Guiraud in Paris. He worked with Pierre Balmain as assistant designer on accessories and objects, called "Useful Forms", where he acquired a fair idea of shapes. He went to Montreal where he became a cartoonist at the Journal of Montreal, and gave the news through his drawing. Back in Paris, he discovered the world of advertising and worked with prestigious brands and agencies, as designer and then as artistic director: Y&R, Publicis, McCann, BDDP...

Philippe Beroca melts tradition of drawing and digital techniques. Its "Roughs" flirt with a fantastic reality inspired by science fiction and novels of William Faulkner or Henry Miller. After more than twenty years in advertising, he chooses to dedicate himself entirely to the art of drawing with the stylus, and to work directly with individuals, proposing to reinterpret the world of everyday, with his eyes.

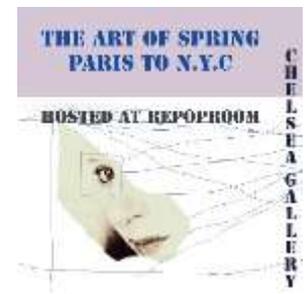


"This artist knows how to get the French vision of the Parisian advertising and regains codes advertising control through his inspiration with the pencil, the stylus, or the brush. He mixes and reinterprets the advertising "storyboards" of the French movies..."



Philippe BEROCA

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BUCHON (DE PIRUIT DE HIREL): PAINTER

French painter, Buchon de Pituit has her workshop in Paris.

She has a Master degree in Art of History at Ecole du Louvre and a Master degree in Anthropology at Paris VII.

Passionate for anthropology, architecture and quantum physic, Buchon draws in felt-tip and India ink. All drawings are expression of the biological polarity 'yin and yang', they are black and white with a mix of symbols from Egyptian, Mexican, Maya and Jewish cultures.

Her artwork is between calligraphy and anthropology. These drawings are made in a size of 6'on 9'.

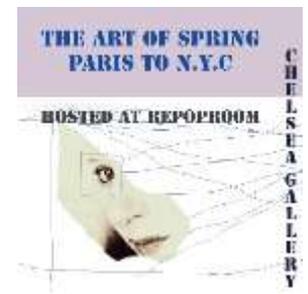
This artist collects the concepts of quantum physics and belongs to the views of C.G JUNG and OSHO.

"We rediscover the time to explore and decrypt each part of her drawings."



BUCHON (De Piruit de Hirel)

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FRANCOISE HA VAN KERN: PHOTOGRAPHER

Graduated from the School of Applied Arts in Paris, Françoise Ha Van Kern directed first to the fashion editors of the largest women's magazines such as "Elle", "American Vogue", "Marie Claire" etc. Her career gave her the opportunity to work on many art projects with major fashion houses (Kenzo campaigns, artistic director for Marithe & Francois Girbaud, Issey Miake) these experiences allow her to enlarge her work field, such as filmmaking (Jean Luc Godard), short films and documentaries.

Her passion for dance allows her to contribute with the Opera de Paris and the Frankfurt Ballet. Her meeting with Sylvie Guillem, allows her to improve her producing work and artistic director one until her consecration happens when directing the film «Guillem.», this film won the price of the set scene at the international festival of art and special mention Monte Carlo film.

We can cite many other projects she has run : the film " On the edge " with Sylvie Guillem , the artistic director of the book " Detail " for the Frankfurt Ballet - William Forsythe from Agnes Noltenius also the book of Alexander MacQueen...

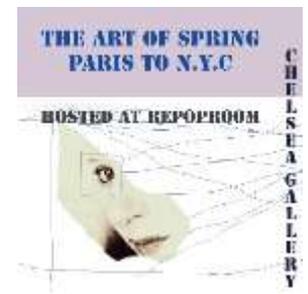
As Photographer, Françoise manages to fascinate through the evocative power of the nude. It inspires and reveals the bare existential torments of the artist, as appropriate, photographs are vested with Christ dimension, again seeking a union with nature, able to reconcile with the excesses and uprooting caused by the modern world. Even the pain contortions of the body can also express more psychological torment. His work is fascinating and delightful.

I was very sensitive to the work of performance of the embodiment of the body of the centering and the halving by the awareness of the subject through pictures photo schedules realized over a period of 4 years.



Françoise HA VAN KERN

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SEVERINE METRAZ: PAINTER

French painter and visual artist, Séverine Metraz has her workshop in her native village, Les Rousses in France. She is married to a swiss romand man and divides her time between the two countries.

She has exhibited in the United States, Belgium, Spain, Switzerland and France. Many of her works are now part of private collections.

In love with architecture, Séverine Metraz can't help painting the town and the hustle which belongs to it.

She's a feminist, who likes to show how women stay beautiful and dignified even in hardship. Committed artist, she goes straight to the point through her collages, which are the expression "short-circuits" of her thought.

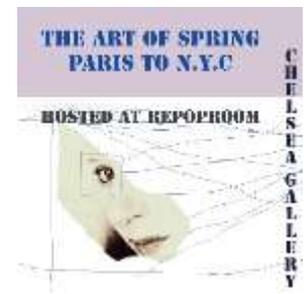
This artist plays and creates with a process of the "exquisite cadaver", this is a method by which a collection of words or images is collectively assembled. Each collaborator adds to a composition in sequence, either by following a rule or by being allowed to see only the end of what the previous person contributed. At the end of this game, sentence non sense drawing... but still...



Séverine METRAZ



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TIFFANY THOMAS - A/F/T/E/R 4PM: ENCAUSTIC ARTIST

Launching first ever capsule collection using Encaustic wax/pigments on, 4'x6' handmade wood frame.

Quoted as a bit of a renaissance woman, with an education/professional background in fine art, architecture and fashion creative direction.

Second generation born American, father side from UK, mother's Slovenia. Thomas' great aunt was a painter who lived between Paris and Los Angeles in the late 60's, having success in the Los Angeles gallery scene.

Thomas expressing her professional color theology, tactile nature and the high use of raw materials is evident in her work. Thomas is currently working/living in Chelsea, New York City.

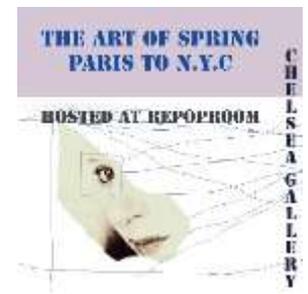
"All inspiration comes after 4pm" - Tiffany Thomas.



Tiffany THOMAS



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KYUNG-AI CHA GONTIER: SCULPTOR

Originally from Korea, she has been in Paris since 1984. She defined her art and herself as a poem.

She has some prestigious references such as: Fine Art Workshops , center Glaciere and Montparnasse in Paris, Workshops La Clef St Germain en Laye, Workshop ANSEC Neuilly sur Seine.

The force that brought her in Paris uprooted her and allows her to rebuild herself in an unknown land.

She was born this way.

She says that love and curiosity also enrich her, not to mention the sensuality, as we are human.

We can sum up her work with few keywords: softness, strength, love, curiosity, and sensuality.

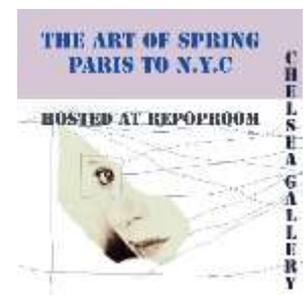
“Her sculpture is a new shout translation, the concentration of the male feminine, polarity symbol. We find the expression of the power and the fluidity partner in this deeply moving work.”



Kyung-ai CHA GONTIER



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REGIS ROYAN: DESIGNER

He is a pure self-taught man who works with passion on different decors mainly in bronze.

He reinterprets the style fifty and sixty in a French spirit, with a very uncluttered and smart invoice.

References: Several shops antique dealers in Paris.



Régis ROYAN